



CB CAPITAL CONCIERGE™

Advancing Capital & Commerce in the Legal Cannabis Industry

Brenda Smith- Bio & Profile

CEO & Founder, CB Capital Concierge, Inc.

www.CbCapitalConcierge.com



Brenda founded CB Capital Concierge, a boutique capital advisory firm, to further commerce and capital in the legal cannabis industry. In addition to raising financial capital, she advises companies and investors on the intellectual, social, and human capital that drives enterprise value. She is a trusted thought leader and advisor to operating companies, global private investors, family offices, private funds, operating companies and institutions on deploying and securing investment capital. Brenda is an active industry speaker and writer, soon to release an investor white paper, “The Cannabinoid of Everything™.”

Brenda has a foundational Wall Street career as both a strategist and operator, managing a \$34B operating P&L and a \$22B sales P&L while a Merrill Lynch. As CEO of Peoplesmith Global, Inc., she scaled a global operation, leading her executive team to 120% annual growth, advising multi-national CEOs as well as commercializing and capitalizing start-up technologies through Carnegie Mellon’s Tech Transfer office and advising Launch-cyte, a bio-tech incubator. As Managing Director, Cannabis for Ontario-based BlackShire Capital, she has financed and advised cannabis dispensaries, infused beverages, brands, services, growers and also structured the firm’s private equity fund.

Brenda has and led the U.S.-Israel Economic Development Program, advises the Next Act Angel Fund, the Financial Women’s Association and is on the Board of the American-Israel Cannabis Association (AICA). Brenda earned her BS from Boston University, her MBA from New York University and studied behavioral finance at the London School of Economics. Brenda holds active series 7 and 63 registrations with the SEC and FINRA, and is a fiduciary CFP® professional and certified executive coach

Financial, Social, Intellectual & Human Capital for Enterprise Value

www.CbCapitalConcierge.com – 412-551-5769 - info@CbCapitalConcierge.com