

Iris Teitelbaum is the Content Manager for CannX Conferences and the Manager of Cann10 International Educational Programs and Conferences Department.

Ms. Teitelbaum is founder and owner of Wise Content, a marketing and advertising firm located in Israel that creates content for business conferences. Her clients have included Sanara Ventures, a healthcare innovation investment platform; the Israel Export Institute; the Manufacturers Association of Israel; Globes, the leading Israeli business newspaper, where she ran the media relations department conference division; and Bezeq, the national telephone service of Israel.