Irit Avisar, is a certified nurse and a lawyer with BA in Nursing, Law, MA in Health Systems Administration, and a mediator graduate of a practicum at the Labor Court. Irit has almost three decades of experience as a nurse as well as experience in the field of clinical trials globally. She is a leader in the field of medical cannabis and One of the most clinically knowledgeable nurses in the field of medical cannabis. She conducts lectures to doctors, nurses, pharmacists, and various therapists. She also initiated and developed a curriculum for nurses-as-consultants, in the field of treatment by medical cannabis. To date, she has trained hundreds of nurses and teaches courses in leading nursing schools at Tel Hashomer, Kaplan and Ben Gurion University hospitals. She is also a world-wide lecturer at international conferences around the world. In her pursuit to take the world of healthcare services a step further, Irit co-founded of an association dedicated to the advancement of knowledge among medical staff. In recent years, Irit runs a cannabis counseling clinic which accompanies and advises patients and doctors in various medical fields, including rare diseases.

Her current endeavor focuses on the development of protocols for clinical trials in the field of medical cannabis education for health professionals.

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