Dr. Vincent Maida is an associate professor at the University of Toronto, Canada. He is an internationally recognized expert in palliative medicine and wound management. He has more than 2 decades of clinical experience with cannabinoid therapies across the spectrum of health care. He is an active researcher and original inventor of Topical Cannabis-Based Medicines (TCBM) for Integumentary and Wound Management. He is President and CEO of VinSan Therapeutics Inc, an intellectual property incubator.

Dr. Maida graduated from the University of Toronto with his MD in 1982 and his MSc in Wound Management in 2010. In 2011, he completed his Medical Teachers Certificate, and in 2014, he completed his certificate in Patient Safety and Quality Improvement, both at the University of Toronto.

Over the past decade, he has published 6 medical textbook chapters, more than 40 original peer reviewed papers as well as delivering more than 100 national and international presentations on 5 continents, 18 countries and more than 50 cities. He has received numerous national awards and citations for his clinical work, research, and humanitarian efforts.